

# America--Especially Pacific Coast--Has Everything for Vacationist

SEE THE **Mammoth FIREWORKS DISPLAY**

9 P.M. **JULY 4<sup>TH</sup>**

WEST END OF RAINBOW PIKE

**Long Beach**

## COUNTY HEALTH OFFICER HAS VACATION ADVICE

"Making your vacation pay dividends in Health, Rest and Recreation takes forethought," L. Pomeroy, county health officer, said today. He cautioned vacationists to give careful consideration to the exciting task of deciding where, when and how to spend their annual holiday.

"In selecting the place, be careful that there are the proper sanitary conditions—pure water and milk supply—and adequate screening against insects. Take care to avoid being exposed to insect bites and to the various poisonous vines and bushes that

the risks of typhoid infection.

### Take Things Calmly

If, however, you plan to spend your vacation in more or less primitive areas which cannot be reached by public health measures, it is urged that you avail yourself of the protection afforded by vaccination. This immunization is perfectly harmless, lasts over a period of two years, and prevents the all too frequent serious illnesses resulting from summer vacation trips.

"One of the greatest contingencies with which we have to cope is that of over-exertion. The great hazard involved cannot be too strongly emphasized. Overplaying of golf or tennis, swimming or hiking unusually long distances, or other sudden drains on reserve energy are ex-

## This Road is Not Good for Trailers

The mountain road down the west fork of the San Gabriel for 5.7 miles from Red Box Divide on Angeles Crest highway to the ranger station, via Opids Camp and Valley Forge Lodge, is in good shape but not for house trailer towing.

ceedingly dangerous practice and ones which may lead to serious consequences. Take things calmly. Get the most possible benefit out of your vacation, so that you may be better prepared for the work to which you return, instead of being disqualified by the unfortunate results of vacations unwisely spent," concluded Dr. Pomeroy.

## SPOTS AND SPORTS OFFER BIG VARIETY

With the lush of spring still a pleasant memory to winter's children, summer vacation joys are "just around the corner" for the fortunate ones who can leave their work-a-day world and go questing for strange vistas, different foods, nightly changes of temporary housing and the opportunities for meeting new friends.

For weeks many here in Torrance have been poring over vacation booklets, roadmaps and consulting their pocketbooks, eager to be off and away at the first hour of freedom from household cares and the Job.

Sea or shore, mountain or plain, America has everything for the vacationist: the best hotels, the finest highways, the cleanest beaches, the longest hiking trails, the most elaborate system of parks and playgrounds.

Only America could supply an endless variety of pleasure lands; only America would organize two World's Fairs for the same season.

And, the Pacific Coast and never sleeps—a Herald want ad.



Portland Head Light, Portland, Maine



Basketball Toss-up at Virginia Beach

Southwest hold a majority of the nation's vacation attractions.

Your Silent Salesman that never sleeps—a Herald want ad.

# Hurry! Western Auto Supply Co's

Reg. \$1.25  
**Pouring Spout**  
Gallon Jug  
SALE PRICE  
**98c**

Cork insulated. Fits without removing top. (C345)  
Other Outing Jugs 78c to \$2.47

**STRONG Folding Cot**  
SALE PRICE  
**\$1.69**

Metal reinforced center legs. 10 oz. white duck. Gold Medal Cot—Khaki extra quality. \$2.39 (C285)

Reg. 98c  
**De Luxe 15x6 In. Glare Shield**  
SALE PRICE  
**66c**

Extra quality leatherette covered, chromed bracket. Other Glare Shields 8c to \$1.58

**Mid-Season SALE**  
Ends Monday—July 3rd!

Save \$400  
**On This 8x10 Tent**  
Reg. \$29.85  
SALE PRICE **\$25.85**

There's no finer tent than the "Kamp-Eze." Straighter walls, more head room. 3 screened windows, floor cloth, door screen. Reinforced at points of strain. (C322)  
Awning Poles 39c each Other Tents, \$5.95 to \$22.95

**DOUBLE TRADE-IN Tire SALE**

Don't Be Misled by Large Discount Offers

"Western Auto's" DOUBLE TRADE-IN Allowance will be deducted from our regular LOW prices . . . NOT from an artificial price list that has been padded to cover some special offer. . . After all, what really counts MORE than discounts is the net amount you pay—and quality against quality, you'll pay LESS at "WESTERN AUTO."

**BEFORE YOU BUY ANY TIRES**

Get Our LOW Sale Prices and SAVE with SAFETY!

EASY BUDGET TERMS Are Available

Reg. \$1.98  
**Air Blast Horn**  
SALE PRICE **\$1.39**

(B492)  
All electric. Loud, pleasing, long range tone, 15 1/2 inches long.  
OTHER HORNS 66c to \$8.95



## Battery SALE Nearly Over!

Just a few days more of big extra savings on powerful, sure starting Western Giant, Wizard, Wasco, W.S. and X-L batteries. Don't wait—take advantage of Sale Reductions NOW, and be sure of dependable battery service for your car. SAVE with SAFETY . . .

SALE PRICES **\$2.45 to \$11.70**  
With Old Battery . . .  
Slightly higher in some localities because of freight.

Hundreds More SALE Specials Besides These!

**Seat Covers 30% OFF**

Don't wait too long—these super-savings on smart patterned Hollywood and Duro cloth slip-on seat covers will end Monday, July 3rd . . . Drive in comfort on your summer trips—and SAVE 30% . . .

OTHER SEAT COVERS **79c**

Sale Prices as Low as . . .

**Fine 9 Foot Split Bamboo Fly Rod**  
SALE PRICE **\$3.65**

(2832)  
Chromed reel seat, cork grip, agatine stripping guide, snake guides and ring top. Extra tip, cloth bag.  
Other Rods 75c to \$50.00

**100-Yard Level Wind Casting Reel**  
SALE PRICE **9c**

Very smart, comfortable high bridge, flexible white composition bows, convex no-glare lenses. (C285)  
OTHER GOGGLES . . . 9c to \$2.95

**16 In. Cut Lawn Mower**  
SAW STEEL BLADES  
Easy running, ball bearings, close cut, four blades . . . built to last.  
OTHER LAWN MOWERS . . . \$4.89 to \$14.95

Reg. \$2.55 Double Braid  
**Garden Hose**  
25 Feet with Couplings  
SALE PRICE **\$1.98**

Built like a tire—flexible and long lasting. 3/4 inch size. Don't confuse with single braid hose. (C384)  
OTHER GARDEN HOSE . . . 88c to \$5.75

**PENN SUPREME**  
Our Finest 100% Pennsylvania Gallon  
De-waxed, double distilled and specially filtered. Free from gum, sludge and carbon-forming impurities. Equal to other oils selling for up to \$1.40 per gallon. in your can **56c**

**Wear-well Oil**  
Good 100% Pennsylvania Gallon  
Dependable, scientifically refined, and priced as much as 40% lower than other oils of equal quality. in your can **48c**

**LONG RUN OIL** Gallon **27c**  
Finest Western Oil  
Gives long, safe lubrication at lowest cost. in your can  
EMPTY CANS LOANED ON SMALL DEPOSIT.  
SLIGHTLY HIGHER IN SOME LOCALITIES BECAUSE OF FREIGHT

**De Luxe SUPERIOR Washer**  
EIGHT DRY POUNDS CAPACITY  
With Motor Driven Drain Pump  
SALE PRICE **\$64.95**

High vane agitator gives faster spotless washing without tangles, twists or tears. Gleaming white inside and out—silent cushioned lifetime oiled motor—push-bar safety release and many other features.

Other Washers On Sale Begin-ning at **\$39.95**

**De Luxe Streamlined Western Flyer BIKE**  
\$30.00 DOWN  
100% American Made  
SALE PRICE **\$29.95**

De luxe in every way—in beauty, design, equipment and in its gleaming combination of smart colors and chromium plating. Built for years of dependable service. Choice of three coaster brakes. (Model A708.)

EIGHT OTHER MODELS ON SALE . . . \$22.95 to \$36.55

**SAVE with SAFETY at Western Auto Supply Co.**  
More than 200 Stores in the West  
1273 Sartori Ave. TORRANCE  
PHONE 265

**Sensational! Radio Special**  
Push Button Tuning  
Model 158  
SALE PRICE **\$15.95**

5 tube super-heterodyne . . . convenient hand tuning as well as push buttons, sloping panel, beautiful case—marvelous tone, volume, selectivity . . .

Other Radios On Sale  
Table Sets 8.95 to 27.95  
Consoles 37.75 to 49.95  
Battery Sets 19.75 to 37.95



Surf Casting in High Boots, New Jersey



Treasure Island, San Francisco's World's Fair

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The Torrance Herald carries all the news. Don't be an "outsider"—Subscribe today!

## Plodding, Powerful Transport In Cavalcade



Reminder of a sterner day when the romantic conquest of the West wasn't romantic at all, but a part of everyday life, even plod with their own peculiar majesty across the 300-foot stage of "Cavalcade of The Golden West," at the California World's Fair. The crossing of the plains in prairie showmen is one of the many scenes which bring a thrill to every American who sees the spectacular show.

### ROAD WORK COMPLETE

Grading and bridge construction which has been under way from four miles east of Calexico to one mile beyond the East High Line canal in imperial county has just been completed.

### TOO LATE TO CLASSIFY

LARGE, bright, airy room, private entrance and bath, \$12.00 month. 1544 Marcelina Ave.

### Step On Starter Button As Tho You Meant It

In stepping on the starter button, the motorist should act decisively, which, however, is not to be confused with jamming the foot against the unit.

Many a faltering start is made because the driver fails to step firmly on the button, thus making perfect contact in the switch.

### ENJOY A SQUEAKLESS VACATION

YOU PAY FOR THE BEST LUBRICATION—WHY NOT GET IT?

JUST ARRIVED!!!!



### "ROAD ACTION" Squeak Eliminator

(REG. U. S. PATENT OFFICE)  
For years the world has been awaiting the arrival of this marvelous, revolutionary aid to lubrication . . . AND we are proud to Announce . . . We are now ready to serve our patrons with the

### ★ SENSATIONAL NEW METHOD OF LUBRICATING

HERE'S WHAT IT DOES

- Takes weight of body off springs and gently rocks your car . . . Provides ideal lubrication for conventional and "Knee-Action" cars . . . Separates spring leaves, forcing out all rust and scale. Thoroughly lubricating each leaf . . . Eliminates those elusive and disconcerting noises that develop in metal covered springs . . . Locates faulty shock absorbers . . . Locates all loose shackles bolts and any loose U bolts on springs . . . Re-arches spring leaves back to their natural position . . . Adds NEW SPRING LIFE . . . Thoroughly drains crankcase . . . Eliminates the use of the obsolete pry bar . . . Locates annoying and hidden body squeaks while your car is in motion . . . Lubricant applied while car is swaying (YOU CAN'T OIL A HINGE PROPERLY WITHOUT MOVING THE DOOR) PEARSON'S

## For Men Only

Whatever You Need For the 4th, or for your Vacation Trip, You'll Always Find It at—

### ED SCHWARTZ Store for Men

- SPORT SHIRTS
- SPORT SLACKS
- SPORT SOCKS
- SPORT SHOES
- LASTEX SWIM TRUNKS
- STRAW HATS
- SUMMER TIES

### BEAT THE HEAT in a PALM BEACH SUIT

There's only one way to beat the heat . . . and still look well groomed. That's to buy a PALM BEACH SUIT!



1505 CABRILLO • Around Corner from Theatre

**Richfield Station**  
1149 Tor. Blvd. Ph. 1099